

A donation is worth  
more with Gift Aid

John raised £400 by going to  
work in his bumblebee costume.  
Gift Aid means that his hard work  
is now worth £500 to charity.

# Go even further



## What is Gift Aid?

Gift Aid is a simple way for our charity or Community Amateur Sports Club (CASC) to increase the value of gifts of money we receive from UK taxpayers.

## How does Gift Aid work?

When a UK taxpayer gives a gift of money to a charity or CASC, tax has already been paid on that money. This money therefore qualifies for Gift Aid. Because we are exempt from tax, we can claim an amount equal to the tax paid by a donor on their donation as a repayment from HM Revenue & Customs (HMRC).

## How much is Gift Aid worth?

Gift Aid allows us to claim back 25p for every £1 you give to us, boosting the value of your donation by a quarter. All we need from you is permission to reclaim the tax you have paid to HMRC.

## What do I need to do?

If you are sponsoring someone for our charity and you have paid UK tax, please 'Go even further' and tick the box on our sponsor form.